

Parcel Shipping Date

Newmarket—August 29 is the final shipping date for this month for parcels to Britain which are shipped through the Newmarket committee. Cost of individual parcels has risen from 30 to 50 cents.

Newmarket Era and Express

SERVING NEWMARKET, AURORA AND THE RURAL DISTRICTS OF NORTH YORK

ERA 98TH YEAR, EXPRESS-HERALD 55TH YEAR

NO. 32

NEWMARKET, ONTARIO, THURSDAY, AUGUST 11TH, 1949

To Open School Tenders

Newmarket—A special meeting of the public school board will be held Monday with the architects to open tenders for the new public school on Srigley St., the Prince Charles school. Eleven tenders have been submitted.

SINGLE COPIES 5 CENTS EACH

5 ESCAPE FIRE BY CELLAR WINDOW



Ice by Nov. 1
As Aurora to Let
Tender on Friday

Aurora—Meeting Tuesday evening, the Aurora Memorial Arena committee completed its final preparatory work on the artificial ice plans. It is expected that the committee will grant the tender for the work Friday evening. Work is to begin immediately.

The committee has been meeting continually for some time now. Individual members have expressed themselves as "overwhelmed" by the welter of details involved in working out the detailed plans of artificial ice installation. They are confident, however, that Aurora will be skating on artificial ice by November 1.

TAKE ICE PLAN TO NEXT MEET OF COUNCIL

Newmarket—As chairman Fred Thompson and the ways and means committee intimates and all will agree, it's tough to think of ice for next winter with a heat wave bearing down, however further progress is reported in the drive for artificial ice.

First and foremost chairman Thompson and the committee hope to set a date to meet with the town council early next week to have a full discussion on the subject. At that time they expect to be able to lay the complete plans for the rink now on paper and see if they can't be turned into action.

Secondly the canvass for funds gained another upward swing with something like \$2,000 being subscribed over the past week.

The chairman had expected to call his working committee together over the past week but absences and the hot weather made it impossible. There is quiet optimism in the ranks of the committee and no thought of failure in their drive for the necessary funds.

It's quite a spell since it was mentioned so as reminder all contributions to the fund are exempt from income tax. Cheques can be forwarded to treasurer Horace Hiscox at the Dominion Bank. It will be something for the citizens of the town to be proud of if they can put this community project over. Let's get in there pitching; time grows short.

Firemen's Picnic At Innisfil Park

Newmarket—The firemen's annual picnic was held at Innisfil Park on Saturday, July 30. The prizewinners of the different contests were: Throwing potato masher, Mrs. Denne Bosworth; kicking shoe, Mrs. Denne Bosworth; guessing beans in jar, Mrs. Art Ainsley; horse shoes, first, Bill Dunn, Lyall Bond; second, Jim Coltham, C. Curtis; eating biscuit contest, Clarence Curtis; eating puffed wheat (blindfolded), Mr. and Mrs. Joe Brummer.

Actual responsibility for keeping up the cemetery would probably fall on the Children of Peace but there are none surviving. Although no one has taken steps to preserve it as yet, the York Pioneer and Historical Society is interested in the historical site.

THE OFFICE CAT REPORTS

Ginger Reflects On Heat Wave

By GINGER

Newmarket—Tuesday afternoon I shivered from the cold. My feet were getting numb from it. I rolled down the sleeves of my shirt but I still shivered so I had to borrow a coat from someone.

That's the sort of jams I get into when the boss gets his bright ideas. It leaves me sitting in Dick Rupke's storage room at his ice plant trying to think up a story about the heat.

This all started after lunch when the thermometer behind the post office read 111 degrees in the sun. The boss man who gives me orders said "Go out and get a story about the heat."

Sweating and fuming, I stepped into the Main St. I had a feeling that the readers would probably resent me telling them that it was hot in Newmarket this evening.

Note—500,000 die every year from circulatory ailments. Will you be one? Sept. 5, 1949, re-opening Fenn-Dale Health Club. Get well—Stay well. Enroll now. Phone 925, Newmarket.

Tuesday. They would probably mutter to themselves, "Huh, he's telling us yet!" Anyway I was game for anything the boss said since he was paying me 92 cents a week with arrow root biscuits.

It was really cold in Dick Rupke's ice plant. Do you know that ten trucks are in and out of his place on north Main St. these days taking all the ice they can get? The temperature in his ice storage room was 23 degrees. I sat down on a block of ice which started to melt fast. That was a mistake because my pants froze to me and the ice cake and the management had to come in and chip me out.

That's the sort of jams I get into when the boss gets his bright ideas. It leaves me sitting in Dick Rupke's storage room at his ice plant trying to think up a story about the heat.

This all started after lunch when the thermometer behind the post office read 111 degrees in the sun. The boss man who gives me orders said "Go out and get a story about the heat."

Sweating and fuming, I stepped into the Main St. I had a feeling that the readers would probably resent me telling them that it was hot in Newmarket this evening.

Note—500,000 die every year from circulatory ailments. Will you be one? Sept. 5, 1949, re-opening Fenn-Dale Health Club. Get well—Stay well. Enroll now. Phone 925, Newmarket.

This nice warm weather.

That feeling was short-lived when I stepped back onto Main St. It reminded me of the time when I worked in some Open Hearth furnaces in Hamilton. Coming down the street I met one of the people who work in the telephone office who said loud and clear without batting an eye, "Isn't this a nice mild day?"

The next afternoon there was hardly a soul on Main St. except the odd printer crawling up the hill on his hands and knees to work. Everybody else was at the lake on half holiday I guess. One of the restaurants had a sign on it, "Too hot to work. Close today."

The daily paper says this morning, "Still no relief. High today 95 degrees." Too hot to work.

Soon it became unbearably cold. The frost was on my fur and the tips of my ears were white with cold. I thought of the poor eskimos and felt grateful that we were down here in ten days.

This nice warm weather.

That feeling was short-lived when I stepped back onto Main St. It reminded me of the time when I worked in some Open Hearth furnaces in Hamilton. Coming down the street I met one of the people who work in the telephone office who said loud and clear without batting an eye, "Isn't this a nice mild day?"

The next afternoon there was hardly a soul on Main St. except the odd printer crawling up the hill on his hands and knees to work. Everybody else was at the lake on half holiday I guess. One of the restaurants had a sign on it, "Too hot to work. Close today."

The daily paper says this morning, "Still no relief. High today 95 degrees." Too hot to work.

Soon it became unbearably cold. The frost was on my fur and the tips of my ears were white with cold. I thought of the poor eskimos and felt grateful that we were down here in ten days.

Note—500,000 die every year from circulatory ailments. Will you be one? Sept. 5, 1949, re-opening Fenn-Dale Health Club. Get well—Stay well. Enroll now. Phone 925, Newmarket.

Harold Deans Killed As Highway 27 Takes Two More

QUEENSVILLE SPORTS DAY SATURDAY

Queensville—This village has its second annual Sports Day at the park on Saturday when a program of races and novelty events, including a softball tournament of six teams, will occupy the afternoon, with carnival attractions in the evening.

Proceeds will be used to help maintain the park and pay for the moving and enlarging of the Queensville arena.

The sports day grew out of a community effort to provide adequate playground space for children and to finance the arena which, this year, is being paved with a floor for dancing and other indoor activities as well as skating in the winter.

Last year between 5 and 6,000 attended the event.

Included in the events will be a comedy show designed to be attractive to adults and children alike.

In charge of the sports day is committee chairman Rex Smith.

Railroad Charges Cousins for Pipe On Own Property

Aurora—Monday night the Aurora council was faced with a new one. Recently Lorne Cousins installed a water pipe to his new broiler house. The pipe runs underneath his right-of-way across the railroad track cutting through his property. He now finds the railroad plans to charge him an initial fee of \$10 plus \$5 each year for the "privilege" of having this pipeline. Council referred the matter to the town solicitor.

MOVES OFFICE

Newmarket—Bert Ward has moved his body and fender repair shop and licensing bureau to 9 Main St. from his former location at Goodman's Auto Parts on Davis Dr. Mr. Ward's business is now on the west side of Main St. in the south block.

PAVE CORNER

Newmarket—This week the county road crews surfaced the cut-off at the Prospect and Water St. corner with a tar and gravel top. The corner will have a small "island" in the centre surrounding the hydro pole and work is to start soon on a new sidewalk on the south side of the hill.

MIDLAND QUILTS AT C.N.E.

The attractive quilt designs based on Canadian themes done by Toronto artist, Thor Hansen, and used in the making of quilts for the Midland quilt and rug fair, will be on view for all to see in the women's building at the C.N.E.

THE OFFICE CAT REPORTS

Ginger Reflects On Heat Wave

By GINGER

Newmarket—Tuesday afternoon I shivered from the cold. My feet were getting numb from it. I rolled down the sleeves of my shirt but I still shivered so I had to borrow a coat from someone.

That's the sort of jams I get into when the boss gets his bright ideas. It leaves me sitting in Dick Rupke's storage room at his ice plant trying to think up a story about the heat.

This all started after lunch when the thermometer behind the post office read 111 degrees in the sun. The boss man who gives me orders said "Go out and get a story about the heat."

Sweating and fuming, I stepped into the Main St. I had a feeling that the readers would probably resent me telling them that it was hot in Newmarket this evening.

Note—500,000 die every year from circulatory ailments. Will you be one? Sept. 5, 1949, re-opening Fenn-Dale Health Club. Get well—Stay well. Enroll now. Phone 925, Newmarket.

STREET DANCE CARNIVAL RAISE FUNDS

Newmarket—The Lions club is completing its preparations for its annual two-day carnival and street dance here on August 17 and 18. The carnival, on Wednesday night in Lions park, will also be a feature of the street dance on Thursday on Main St. Norm Burling is providing the music.

The annual two-day event is the club's major money-making project and provides the bulk of the revenues spent on welfare and service work in Newmarket and district. Last year over \$10,000 was spent on, or on behalf of, service work by the club.

Major expenditures include the Christmas Basket Fund, the free summer playground, as well as provision of free milk, dental care, tonsil operations, and assistance in hospitalization. A feature of the carnival Wednesday is Dr. Ballard's "Mutt Show" in which entries must be made on the grounds by 7:15 p.m. Prizes will be given each entrant. Classes include the dog with the largest tail, the dog with the shortest tail, largest dog, smallest dog, best dressed dog, best trick dog, and fastest eating dog.

Another highlight of Wednesday evening is the tent show of novelty acts for children and adults alike. The regular features of bingo and games are sure attractions.

The Citizens Band will be present on Wednesday.

The Lions hold this annual event so that the funds raised may be used to help others. Their slogan is "Help the Lions help others by attending."

East-West Highway Possibility 'In Mind'

Rush Sewer Work On Cousins Drive

Aurora—It was announced by council Monday night that an emergency meeting of the council may be called before the monthly meeting in September to expedite the installation of sanitary and storm sewers on Cousins Drive. Following the approval of the department of health, the necessary debenture by-law must be submitted to the municipal board for approval before it receives its third and final reading.

The province has not taken over any new roads for King's Highways in the last 10 or 11 years and there are still 1,600 miles of county constructed roads that have been untouched as far as bringing them up to provincial highway standards.

There have been predictions around provincial election times, however, of an east-west highway north of Toronto.

The same road would connect with highway No. 9 near Schomberg which continues west and through the main street of Orangeville. Continuing on a straight line east, a new highway could pass near Lindsay. In building an underpass on the Barrie highway, for highway standards, the department of highways has anticipated that a good east-west road will be built in the future.

The county, in the meantime, has been widening Davis Dr. east of Newmarket the past few weeks and the contract has been awarded to grade and widen the road west to Yonge St. At present there is a slight hold-up for lack of steel culverts, one to be installed inside the town limits and one farther out.

County engineer Harvey Rose said on Tuesday evening that payment on Davis Dr. west to Yonge St. is "very much on the list." That portion of the road has never been properly graded and Mr. Rose said that it would be better to wait a year before paving is done. He said that grading and widening should start in ten days.

LEGION DELEGATE

Newmarket—Official delegate from Newmarket, president T. M. Ewing of the Canadian Legion, will carry greetings from Mayor Vale to the mayor of Ottawa when he attends the provincial biennial convention at Ottawa on August 14 to 17 inclusive.

Mother, 4 Children Scramble To Safety

Five occupants of a cellar dwelling had a close escape from death early this morning when fire destroyed their home of 29 years on the second of Whitchurch north of Lake Wilcox.

Awakened by the shouts of son Alfred, 18, who had been sleeping outside the building, Mrs. William Johnson and four children climbed through a cellar window to safety after flames blocked the single exit.

The Johnsons lost everything in the fire, including a substantial sum of money, money which was to be used to complete their home. No one was hurt, thanks to the quick warning, although one of the two dogs in a kennel beside the house is missing.

The fire was discovered by Alfred Johnson who was awakened in his cot outside the home by the roar of flames as they devoured a shed at the one exit from the home. He called to his

mother who woke the four children, and helped from outside by Alfred, they escaped through a cellar window.

With Mrs. Johnson were Michael 11, Walter 13, Sadie 15, and Bert 21. Bert made an attempt to go through the door but the intense heat drove him back. Mr. Johnson, an upholsterer, lives in Toronto through the week, spending the weekends at his home.

The cellar was built of concrete blocks, and roofed with siding and tarpaper. It was divided into four rooms. The cellar was built 29 years ago when the family moved from Toronto. They had been saving their money for the erection of the upper storey of the house. Six other children are married and live away from home.

Sadie called the Aurora firemen under Chief Harry Jones but there was nothing they could do to prevent the complete destruction of the interior.

Council Tries Hard But Whitchurch Rate Up To 38 Mills

Whitchurch township council recently burned the midnight oil last week when the members sat in session until long after midnight on August 3, struggling with the by-law that was passed providing for the collection of 1949 taxes. The budget, submitted by treasurer John W. Crawford, indicated increased costs all along the line, and when the rates were struck to meet the expenditures, the overall tax rate was found to stand at 38 mills, which is just five mills increase over 1948.

"I find that the necessary increase in the township general rate alone will amount to \$19 over 1948 on a \$5,000 assessment," said Treasurer Crawford, who laid the financial picture before councillors who didn't seem too happy about it. "It is folly to think that we can maintain old tax rates when everything around us is mounting in cost," said Reeve Ed Logan. "I do not like to see increased taxes, but I cannot see any way out. We have cut everywhere we can, and the people insist on the services, all-round winter roads for wheeling, dust layer and smooth travelling in summer. Now all the secondary students are conducted to school by bus, and it all adds to the tax bill. One of the worst bumps that comes is the care of outgoing patients from certain hospitals called T.B. aftercare. Every day it is costing dollars for hospitalization and aftercare.

It was recognized that with over three mills added to the general rate, plus three-tenths to the county rate, plus various school sections demanding more money than the overall picture will not be liked too well, yet Whitchurch is in excellent financial condition, and is paying her obligations with no debenture issues to meet.

Before the taxing by-law was submitted and passed by council, Treasurer Crawford submitted his budget, which is an estimate of receipts and expenditures by departments for the whole year. When this is adopted, the tax rate will be struck on the basis of the figures approved. After long consideration and full explanation by the treasurer, the members agreed that the picture was precisely as Mr. Crawford had drawn it, and not a figure was changed. The tax rate struck should provide a small surplus if no unforeseen circumstances cross the financial path between now and the end of the year.

Besides Reeve Logan, Deputy Reeve Ivan McLaughlin and Councillors

GENERATOR \$6.95

All Standard Automotive 6-Volt Types List

EXCHANGE Two-Bush Slightly Higher

These units are completely rebuilt and are guaranteed for 90 days. All popular types in stock. Express service on others.

SEE YOUR LOCAL GARAGEMAN

Rebuilt and Guaranteed by

McGuire Auto Products Co.

Davis Drive East, Newmarket

PHONE 1197

A complete service on starters, generators, armatures, voltage regulators, starter drives and water pumps.

SHUR-GAIN**Building To-Morrow's Layers**

Today's pullet is tomorrow's layer. The layer that stands up under heavy winter production is the hen that has an extra strong and healthy body. To build rugged hens needs a feed containing all the food materials required for growth and health.

FEED PRICES F.O.B. THE MILL**Shur-Gain Growing Mash - - \$4.10 cwt.****Shur-Gain Developing Concentrate - \$5.45 cwt.****Perks Feed Mill****SHUR-GAIN FEED SERVICE****Phone 657, Newmarket, Ont.****To Borrow \$14,500 For Mt. Pisgah School**

In special session last week Whitchurch township council passed a bylaw to borrow \$14,500 for the account of School Section No. 6 (Mount Pisgah) repayment of which will be spread over 20 years and bear interest at 3% percent payable semi-annually in equal annual payments of principal and interest. When the money, which is to be used for building a new school to replace the burned structure, is all paid back, it will be found that the total interest bill will be \$5,904.61. The school section has an assessment of \$121,000 and the tax rate annually to meet the debt service payment would be 8.4 mills, but the section, however, will recover half the cost of debt service from provincial grant, hence the actual or net rate will be 4.2 mills for 20 years.

The debt service is not the whole cost of the new school, since monies received by insurance are available to apply against additional expenditures over and above the loan.

Councillor Legge submitted a resolution which stated that plans for a garage submitted by Herbert Paul at Bogarttown met with requirements of township by-law, and the department of highways will be so notified.

A letter of thanks was delivered by Councillor Baycroft to be sent to both East Gwillimbury and Markham townships for the co-operation of their police forces recently in assisting Whitchurch.

Deputy-Reseve McLaughlin moved that council approve of the proposed sub-division plan of part of lot 61, con. 1, Township of Whitchurch, as submitted by E. E. Muirhead. A marked cheque for \$500 was received from Mr. Muirhead covering estimated cost of grading, graveling and placing culverts in the sub-division. Council passed the resolution, and work will be done right away.

The clerk was instructed by resolution moved by Councillor Timbers to notify Wilcox Lake Ratepayers' Association that a new petition will be required for a proposed road on the north side of the lake out to Yonge St. The original petition received estimated the cost at not

MURPHY PAINTS AND NARVO ENAMEL

Sunworthy Wallpapers, Congoleum by the yard, Hall runners and rugs, and fireplace mantels

A. G. LEE

129 Main at Queen Phone 347R Newmarket

HOLLAND LANDING

Master Ronnie Brittain spent last week with his grandparents, Mr. and Mrs. Hamm, in Stouffville.

Mr. and Mrs. Aubrey Stephen, son and Mr. and Mrs. Orval Jaques and Danny are holidaying in Brockville this week.

Mrs. Marshall Evans and Miss Bessie Evans visited in Stayner and Cookstown a few days last week.

Mr. and Mr. Percy Jaques are in Hamilton this week with relatives.

Mrs. M. Evans is visiting her daughter, Mrs. Raymond L. Cooper, at Cooper Falls.

Mr. and Mrs. H. McDonald, Toronto, were calling on old friends here last week.

Mr. and Mrs. Percy Thompson have moved into their new home.

We extend a welcome to Mr. and Mrs. Wm. Kefler who have moved to the village. Mr. Kefler has purchased the house and lot of the estate of the late Mr. and Mrs. John Smith.

BELHAVEN

Mr. Harry Artill is still confined to the hospital. His neighbors have had a bee and cut and stooked his grain.

Congratulations to the officers and members of Belhaven Institute on their having won first prize for the baking exhibit at the Sutton Fair.

Mr. and Mrs. Harry Horner, John and Anne, had supper recently with Mr. and Mrs. Maxwell Stiles and family at their Willow Beach cottage.

Mr. and Mrs. John Morton, Toronto, spent a few days with Mr. and Mrs. Norman King and Floyd.

Mrs. M. Rieve, Churchill, is at home with her parents, Mr. and Mrs. T. H. Horner, for a few days.

Miss Phyllis Winch entertained cousins from Tweed for the weekend. Phyllis motored home with them and will be their guest at Tweed for the following week.

Mrs. W. C. Mercer, Toronto, and Dr. D. C. Stiles, London, had dinner with Mr. and Mrs. Harry Horner on Sunday.

GIVES CLUE IN DOUBLE MURDER

Joe Winterkorn of Wayside Inn on Yonge St. told police he heard shots . . . says murder victim Robert McKay looks like customer who stopped for gas.

Says Shots Heard Seek Murder Gun**RAVENSHOE**

The W.A. supper will be served Wednesday, Aug. 17 in the church basement. Hostesses are Mrs. E. Breen and Mrs. R. Holborn. Supper will be served from 6 to 8. Everybody welcome.

Mrs. Frank Mesley, Ottawa, spent the weekend with her sister, Mrs. Ingram.

Mr. and Mrs. Ted Breen visited Mrs. Breen's father, Mr. Rose, Sunday evening.

Quite number from here attended the Sutton Horse Show on Saturday.

SNOWBALL

Mr. and Mrs. G. Manning and Lorraine, also Mr. and Mrs. Walter Robinson spent Sunday with Mr. and Mrs. Gordon Holaway, of Arthur.

Mr. and Mrs. Will Davidson and daughter, Sheila, and Mrs. Wm. Farren, Sr. spent Sunday evening with Mrs. R. Gellatly and Jessie, King. Mrs. Gellatly is ill and we wish her a speedy recovery.

Miss Marie Cunningham and Mr. Lorne Graham spent the weekend with Mr. and Mrs. L. V. Cameron of Collingwood.

Miss Bernice Copson and friend of Toronto spent the weekend with her parents, Mr. and Mrs. C. Copson.

KESWICK

Miss Erla Weddel, Newmarket, is visiting her aunt and uncle, Mr. and Mrs. Perry Winch, Sr.

Misses Marion and Doreen Smith of Toronto have been spending a few days with their mother, Mrs. O. Smith.

Miss Florence Waldon and Mr. and Mrs. L. Waldon visited in Port Perry on Sunday.

Miss Ann Chandler, Toronto, is visiting Mrs. W. Holborn.

EXPRESS SYMPATHY

Aurora — The many former friends of Mr. L. Flingsold, former owner of Aurora General Store, were sorry to read of his sudden death last week. Their sympathy goes out to the family.

QUEENSVILLE — Everyone be on hand this Saturday afternoon and evening to enjoy Queensville's second annual Sports Day. Amusements for old and young. Meals and lunches served.

Men's Softball Tournament — Games, Races, Horseshoe Pitching

PARACHUTE JUMPS — Clowns — Music — Balloons for Every Child

CAFETERIA SUPPER SERVED IN ARENA

Midway - Bingo

Big Concert and DANCE at night

Lucky Draw for Valuable Prizes

Tickets on Sale 25c — 5 for \$1.00

MEET YOUR FRIENDS AT QUEENSVILLE

Admission: Adults 35c; Children 15c — Cars 10c

BUSES: Leave Newmarket 3 p.m.

Leave Queensville 10 p.m.

CASH for your Automobile

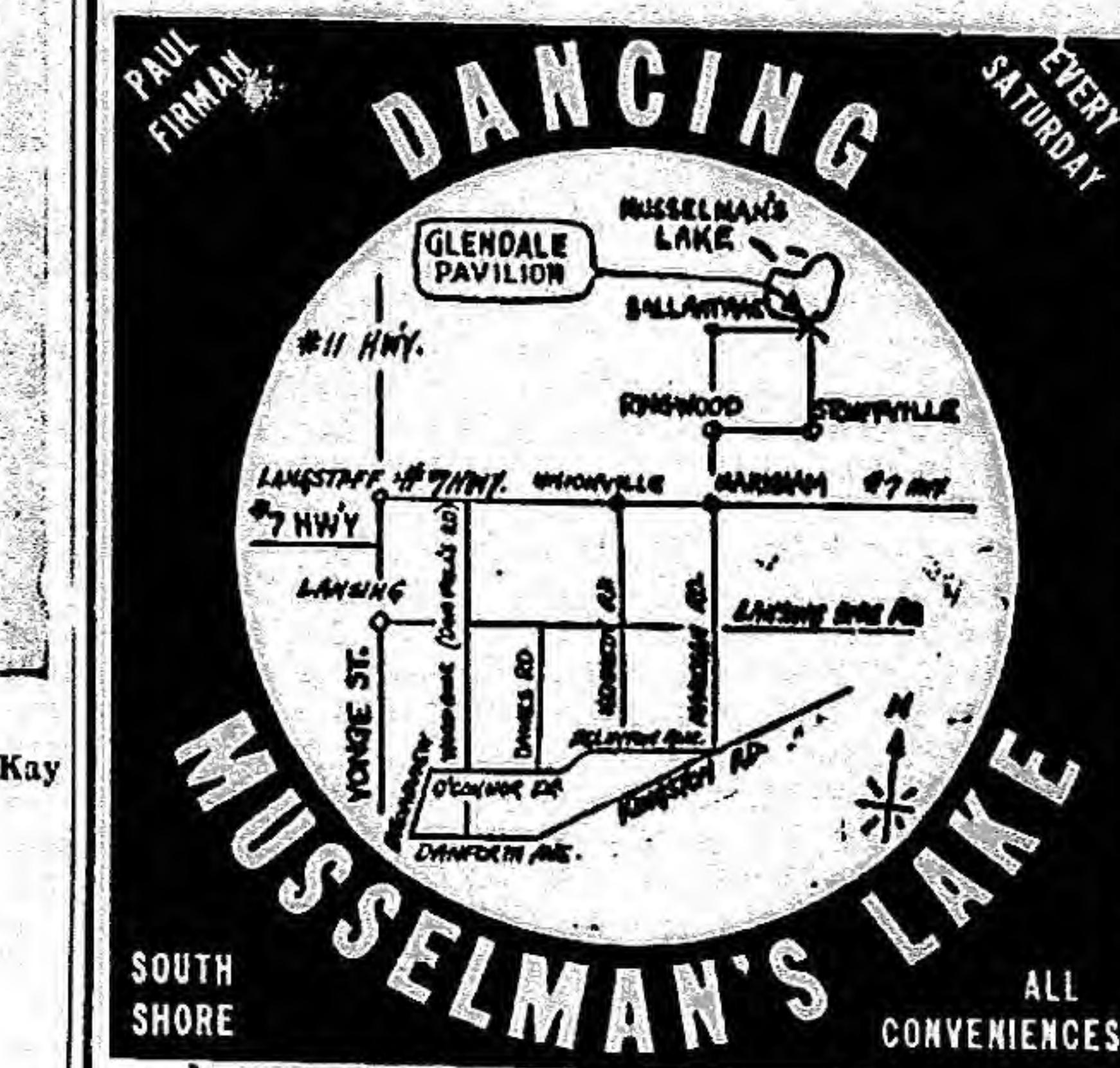
WE PAY HIGHEST CASH PRICES

Used cars bought and sold

W. A. MCKAY

WHITE ROSE SERVICE STATION

BRADFORD - PHONE 15W

Glendale Pavilion**PLUMBING and HEATING
EAVESTROUGHING and WELDING**

We are now located in Newmarket and are in a position to look after your plumbing and heating needs.

CONSULT US FOR REASONABLE RATES

Before making your decision

GUARANTEED WORKMANSHIP

Call

Ernie Norwood

or

Ken Howard

11 Arden Ave., Phone Newmarket 12w

2nd ANNUAL Sports Dayin the
Queensville Park
SAT., AUG. 13**Men's Softball Tournament**

Games, Races, Horseshoe Pitching

PARACHUTE JUMPSat
3:30
p.m.

Clowns — Music — Balloons for Every Child

CAFETERIA SUPPER SERVED IN ARENA

Midway - Bingo**Big Concert and DANCE at night****Lucky Draw for Valuable Prizes**

Tickets on Sale 25c — 5 for \$1.00

MEET YOUR FRIENDS AT QUEENSVILLE

Admission: Adults 35c; Children 15c — Cars 10c

BUSES: Leave Newmarket 3 p.m.**Leave Queensville 10 p.m.****Master Machine for Modern Farmers**

A recent survey showed the owners of self-propelled combines in Western Canada to be divided like this:

61.9% were owners of Massey-Harris

38.1% were owners of other makes

This is a very significant fact. Farmers don't choose their machines by whim or fancy. Such a high preference for Massey-Harris is proof beyond doubt that Massey-Harris combines give them the best all-round performance . . . in fast harvesting, clean threshing, freedom from field delays, low cost of operation.

If you were to visit the Massey-Harris combine factory and watch the long train-

loads of combines pulling out of the railway siding, you would see something else that is noteworthy. Many of these train-loads are destined for United States points, because Massey-Harris combines are as popular in Kansas, Texas and the Dakotas as they are in the Canadian West.

And if you observed further, you would find many carloads destined for far-away countries like Argentine, India, Turkey, Tanganyika. All over the world, the Massey-Harris self-propelled combine is known and recognized as the master machine for modern agriculture. Wherever you find modern agriculture, you find Massey-Harris combines in use and in demand.

MASSEY-HARRIS

Established 1847

MONTRAL

VICTORIA

SWIFT CURRENT

WINNIPEG

CALGARY

BRANDON

EDMONTON

SASKATOON

VANCOUVER

DID YOU KNOW . . .

**that from July 1, 1948, to June 30, 1949,
the Lions Club spent**

OVER \$10,000

**On Service and Welfare Work in Newmarket
and District**

**MOST OF THIS MONEY WAS RAISED BY THE
ANNUAL CARNIVAL AND DANCE**

This Year —

**The CARNIVAL is WED. AUG. 17
IN LIONS PARK**

**DANCE & CARNIVAL is THURS., AUG. 18
ON MAIN STREET**

HELP THE LIONS HELP OTHERS BY ATTENDING

**CARNIVAL HIGHLIGHTS
TENT SHOW - NOVELTY ACTS**

A HIGHLIGHT OF OTHER YEARS

ADMISSION: Children, 10 cents, Adults, 20 cents

First show free to children

BINGO - GAMES - NOVELTIES

Special Prizes For Ticket Holders

A FULL EVENING OF FUN AT THE LIONS PARK

CITIZENS BAND IN ATTENDANCE

Newmarket LIONS CLUB Activities

BOYS' AND GIRLS' WORK: Oratorical contests, sponsorship and expense of teams, \$328.

CHILD'S WELFARE: Milk, \$199; hospitals and clinics, \$334; transportation, \$358.

DENTAL TREATMENT: \$171.

DONATIONS: Boy Scout Campsite Fund, Artificial Ice, Salvation Army and many other community causes, \$1,335.

CARE AND MAINTENANCE: of Lions Park, \$252.

EYESIGHT TREATMENTS: \$101.

ANNUAL COST supervised playground for children in park, \$561.96.

TONSIL OPERATIONS: \$191.40.

The raising and administration of a Christmas Basket Fund each year, \$989.

Here are representative community service activities which, with the other numerous instances of Lions club effort on behalf of the community, add up to a total expenditure in, and on behalf of, service work, of over \$10,000 in the fiscal year of July 1, 1948, to June 30, 1949.

THIS ADVERTISEMENT IS MADE POSSIBLE BY:

TOM BIRRELL

FORD AND MONARCH
Sales and Service

ROBERT YATES JEWELLERS

WATCHES, DIAMONDS AND SILVERWARE
Phone 488

47 Main St.

NEWMARKET RADIO ELECTRIC

YOUR GENERAL ELECTRIC DEALER
64 Main St. Phone 523

GOODMAN MOTORS

STUDEBAKER CARS AND TRUCKS
Sales and Service

JACK FRASER STORES LTD.

Complete Line Of
MEN'S AND BOYS' WEAR

ARCTIC LOCKERS

RETAIL MEAT — LOCKER SERVICE
FAST FROZEN FOODS

James Sloss, Prop.

MORRISON'S MEN'S WEAR

THE FRIENDLY STORE
Clothing and Sporting Goods

FRANK BOWSER

Groceries - Fruits
TIMOTHY ST. — MAIN ST.
(Two Locations)

ANG WEST

LADIES' QUALITY SHOES
From AAAA to E Widths

GIBSON'S MEATS AND GROCERIES

THE HOME OF QUALITY
Phone 409 We Deliver

NEWMARKET DISTRICT CO-OP

Government Approved Chicks
FEEDS - SEEDS - FERTILIZERS
COAL - ROOFING MATERIALS

FRED S. THOMPSON

SUPPORT ARTIFICIAL ICE

EVANS FUELS

ANTHRACITE AND STOKER FUEL
Wood and Crushed Stone

BROOKFIELD'S GROCERY STORE

MEATS, GROCERIES, FRUITS, VEGETABLES
We Deliver — Phone 345

KING GEORGE HOTEL

"FOR FRIENDLY SERVICE"
Phone 300 Main St.

McCAFFREY'S FLOWERS

MEMBER F.T.D.A.
Flowers for Every Occasion

GEER AND BYERS

DODGE AND DESOTO DEALERS
FRIGIDAIRE PRODUCTS

PERKS FEED MILL

YOUR SHUR-GAIN DEALER
Phone 657

HILLSDALE DAIRY

QUALITY AND SERVICE
Phone 353 Newmarket

PETER GORMAN LTD.

WHOLESALE TOBACCONIST
Newmarket

BRICE'S MARKETERIA

FULL LINE OF MEATS, VEGETABLES, FRUITS
Phone 94 and 95

CHARLES E. BOYD

REALTOR
17 Main St. Phone 533

ELMAN W. CAMPBELL

STATIONERY — BOOKS
China and Glassware

MAYFAIR RESTAURANT

HOME OF GOOD FOOD
Jas. Lloyd, Prop. Phone 1094

Pages from the Editor's Notebook

The first Canadian Quilt and Rug fair was held in Midland recently under the sponsorship of the Simcoe County Arts and Crafts Association with the co-operation of the Midland Chamber of Commerce. We attended the fair and were impressed with the excellence and variety of the work which had been done, for the most part, by Simcoe County housewives in their spare time.

Many of the patterns were of the traditional pioneer design but a fresh note was struck by the contributions of a Danish-Canadian artist, Mr. Thor Hansen, who had created patterns authentic to the district but strikingly modern in their conception. The originals of the Hansen designs were on display with some of the quilts which had been fashioned from them, the whole an encouraging indication of the development of art forms native to Canada.

Served a Double Purpose

The fair served a double purpose. It was a tourist attraction of no small worth, and it was a means to encourage craft work. The advantages of the former are immediately obvious; of the latter, more must be said than simply remarking upon craft work of this sort as a medium of recreation.

The encouragement of quilt and rug making is helping to preserve the pioneer arts, and in the process, something of the essence of the pioneer spirit from which is derived so much of our national inspiration. It is helping create a sense of Canadianism in contrast to an unquestioning acceptance (for the lack of something better) of imports from the south. Canadians have been handicapped in the development of a indigenous culture by a slavish obedience to our French and English heritages on one hand, and by the rising tide of Americanism in literature, films, music, and—worst of all—fads. The quilts and rugs on display in Midland were in part, an extension of an original pioneer effort, and in part, indicative of a new, thoroughly Canadian, culture.

Significance for Newmarket

The Midland effort has an additional significance for us because of the increasing emphasis placed upon craft work in Newmarket and district. The efforts of the ladies' handicraft group in Newmarket are well known, particularly their major project, the purchase of a loom and the encouragement of home weaving.

In Newmarket, too, Pickering College has contributed notably to the encouragement of art and hand work of Canadian origin. Mr. Rudy Renzies, in his work at the college and on his own behalf, is part of the same effort. Others come quickly to mind. The Newmarket arts group, its number individually recognized for their work, is collectively capable of expanding an interest in native art. Mr. Fred Hagan, formerly at Pickering and now teaching in Toronto, contributes a refreshing contrast to the traditional in his painting and suggests new directions in the development of an essentially Canadian art. Still another is Mrs. Kate Mather who, by her association with Emily Carr, helps maintain a continuity in the development of Canadian art forms and thinking, and by her own work encourages an interest in handicrafts.

And others yet: the leaders in the Women's Institute's historical research work; Mrs. Trewella of Newmarket whose historical papers have done much to preserve the origins and early development of this district; the county historical societies and the numerous individuals who have preserved in family records and historical relics. All these in their varied ways are sharing in the awakening of a sense of Canadianism, a development of a national consciousness—and that is good for Canada.

From the Files of 25 and 50 Years Ago

Last Monday afternoon the Penrose family held its annual reunion at the farm home of Mr. E. N. Penrose, according to the files of 25 years ago. A program of games and plays was arranged for the younger members while the older ones visited. A feature of the afternoon was the presentation of an electric reading lamp to Mr. J. W. Stephens, one of the oldest members of the gathering, on the occasion of his birthday by his nieces and nephews. About 150 were present at the gathering.

Miss Starr and Miss Pollard, Norwich, Mr. and Mrs. H. Parrish, Toronto, Mr. and Mrs. Bert Hawtin and family of Beaverton are the guests of Mr. and Mrs. M. F. Starr, Pine Orchard.

The carpenters are through at the new Lorne Ave. public school and the painters are putting on the finishing touches so as to have everything ready when school opens on September 2. The roads and bridges committee is working on the improvement of Lorne Ave. and a new sidewalk for the use of the children.

A farewell is to be held on Monday night for Dr. and Mrs. Norman in the Methodist church, Newmarket, by the two districts which support him in his missionary work, Alliston and Bradford, when they present him with a car to help in his work. Dr. and Mrs. Norman are leaving August 13 to resume their work in Japan.

A fair market on Saturday, according to the files of 50 years ago, and butter still going up, 13 cents was paid though 17 cents was the ruling price. Eggs were much in demand at 12 and 13 cents. New potatoes dropped to 15 cents a peck or 50 cents a bushel. Homegrown green corn made its first appearance and sold at 10 cents a dozen. Celery sold at five cents a head, beets, six for five cents and carrots 20 for five cents. Ripe tomatoes were three cents a lb., black currants ten cents a qt. and thimbleberries ten cents or three boxes for 25 cents.

Mr. J. D. Wismer, Parkdale C.I., and his brother, Mr. Edward Wismer, Grand Rapids, Mich., were in town this week visiting their father, Mr. D. L. Wismer.

Mr. Herbert B. Petch, son of chief C. A. Petch, Aurora, left on Tuesday for Swan River Valley, Man., as a missionary.

Mrs. Edwin Hunter is back in Newmarket after an absence of over a year which has been spent in New York, Albany, Thousand Islands, Lindsay and other places. She intends to reside on the Yonge St. homestead.

Mr. H. E. Irwin, clerk of the peace of York county and son of Mr. Jared Irwin, Newmarket, left on Saturday afternoon for a trip to Halifax.

CHANGING WORLD



A Page of Opinions

Newmarket Era and Express

Serving Newmarket, Aurora and the rural districts of North York

The Newmarket Era 1852

The Express Herald 1895

Published every Thursday at 142 Main St., Newmarket, by the Newmarket Era and Express Limited. John A. Meyer, editor.
Subscription \$4 for two years, \$2.50 for one year, in advance. Single copies are 5c each. Member of the Canadian Weekly Newspapers Association and the Audit Bureau of Circulations. Authorized as Second Class Mail, Post Office Department, Ottawa.

The Editorials:

Help The Lions Help Others

The Newmarket Lions club in the year ending June 30 spent over \$10,000 in service work within the community. The size of the amount will surprise many people, for while the benefits of the summer playground, for example, on which \$561 was spent last year are readily noticed, only the parents of the children involved would know about tonsil operations or eyesight care, an expense of \$191 and \$101 respectively which was paid by the club.

The Lions' concern with assistance to those who require it extends into every aspect of the community life. The club encourages boys and girls with its oratorical contests, its sponsorship of teams and the provision of equipment. The club provided free milk at a cost of \$199, paid hospital bills for children to the extent of \$334, paid \$358 for transportation to hospitals, financed 17 dental patients at a cost of \$174.

Lions work is not confined to assistance to individuals. The Boy Scout Campsite Fund, the Artificial Ice Fund, the Salvation Army and a host of other worthy causes received assistance from the club to a total of \$1,335. The Christmas Basket Fund, sponsored by the club and assisted by donations from individuals, is an annual feature of the club's work, which last year involved the expenditure of close to \$1,000. The maintenance of the public park which the club created in the centre of town cost \$252.

The funds which finance these community benefits are raised by the Lions club and augmented by the generosity of individuals. The Lions minstrel show last spring, for example, raised over \$500 as well as materially assisting the band and contributing to the funds of a neighboring club. But the bulk of the funds which enable the club's welfare activities are raised by the annual two-day carnival and dance, this year on Wednesday and Thursday, Aug. 17 and 18.

The extent to which the Lions carnival and dance is patronized will determine the extent to which the club can maintain its welfare work. When you attend the carnival and dance, you are investing in more than your own enjoyment; you are helping the Lions help others.

Selling Newmarket

The days of the sellers' market have passed but there are many merchants who have yet to fully appreciate just what that means. The days of scarcity, when the consumer was entirely dependent upon the merchant, have spoiled many merchants as salesmen. They continue to operate as if they still are piping the tune for the customers to dance to.

There is plenty of business to be done, but it is passing by those merchants who are not exerting themselves to attract it. Newmarket merchants have, besides the job of selling their services and their wares, the handicap of Newmarket's location and inconvenience to overcome. The situation of Newmarket, athwart the route to the lake, once represented an exclusive bid to transient trade. It does no longer, not with the improvement of third concession, not with the increasing use of the town line to the north, and Water St. out Gorham or up Prospect St. to the south and east, as a means to bypass our congested Main St.

One Newmarket merchant, perhaps others by the time this has been printed, is showing fresh initiative in attracting customers to his store and business generally to the town by engaging a demonstration booth at the Queen's Sports Day. The advantages to the move are immediately obvious; the thinking which inspired it are uncommon. However, there is nothing to prevent other merchants from emulating his action to their own advantage.

Better still, if the Newmarket fair was revived as a showplace for agriculture, and for business and industry, Newmarket would have a chance of retaining its supremacy as the business centre of north York instead of risking loss of that position because of the physical disadvantages of location and lay-out, and the casual outlook of its businessmen.

Source Of Inspiration

A concern with the preservation of historical places and relics is, in the view of a good many, a waste of time and effort. The past, they say, has value only to the extent that it instructs the present and illuminates the future. What instruction is there, they ask, in the cannon ball or the oak loom in Sharon Temple?

Viscount Alexander of Tunis, Governor-General of Canada, had a few words on the subject while travell-

Office Cat reports Catnips By Ginger

A bit of human comedy took place on Main St. the other day, boss, on which I have based a little one-act play involving three motor car operators.

Enter three automobiles, two upper right, one lower left. There is a rending screech of metal and the three vehicles come to rest. The drivers emerge.

First Driver: "Hey, you lousy lout, where do you think yer goin'?"

Second Driver: "Awfully sorry, old chap, but I was just minding my own business on the right side of the road."

Third Driver: "You are all wrong. I was only doing 30 when all at once you yard birds messed things up right in front of me."

There follows, in centre stage, a heated argument. Each turns back on other and inspects damage to fenders, jotting down data in notebooks. They return to centre stage and re-new similar argument as above.

Enter, left, officer of the law.

Three Drivers (in unison): "Officer, I was driving along minding my own business when all of a sudden . . ."

"Officer: "What's the idea of driving along minding your own business? You should be minding the road, else you wouldn't be in this mess."

Second Driver: "But officer, this narrow street and all that, you know, leaves but little room to pass. I tell you it's beastly or something, this Main St."

Officer: "In this town we don't pass on the Main St. We merely 'manage to get by.' Pass is a forbidden word except in bridge. If other people can 'manage to get by,' you can 'manage to get by' too."

Enter, left, a Sherman tank of World War II vintage.

Spirit of Newmarket: "And what's more, you people ought to feel lucky you have such a fine Main St. After all, it was good enough for our forefathers!"

Exit, right, Spirit of Newmarket in Sherman tank, bunting way through traffic, leaving officer and three drivers agape in centre stage.

Curtain

Enter hard bearing harp who sings:

BALLAD OF MAIN ST.

Down the street came Mr. Funk.
Driving a facsimile of a pile of junk.
Up the street came Mr. Bix.
Driving his pride, a brand new "six."

Down and up were bound to meet.
They did—with a crash—on narrow Main St.
Funk and Bix, both irate,
Jotted down numbers from each license plate.

Soon many others were on the scene.
Holding up traffic from Water to Queen.
"Foolish clowns," pedestrians say.
To try and pass on this narrow way."

It's the same old story with the same old ender.
The nice car's grill on the junk pile's fender.
For still a junk pile is the Funkian mess.
And Bix's "six" is something less.

by "Back Concession" The Top Six Inches

Why do farmers go in and out of production? The question is asked by all classes of farmers and business people. A few months ago, hog prices were forced down to \$37 per hundred. The daily farm broadcast did not mention any heavy run of hogs on the market. About that same time, the statistics branch announced that there was a larger number of sows bred to farrow in the spring of 1949 than there had been for some years.

This meant there was a larger supply of hogs for market in the fall. We cannot help but wonder if those two things were connected. Our farm leaders are trying to get some stability in farm prices. Our bacon contract will be short 100,000,000 pounds this year.

We can't blame the farmer too much. On most farms the working capital is in livestock. The stock cheque comes back and has to go to pay the feed bill. The feed dealers cash this cheque and the farmer starts in on another six months. If the farm prices are forced down without any apparent reason the farmer's profit is so small that he has to be careful.

We have a class of farmer who has some capital in a few loads of hay and a bin or two of grain, or a bank account. To these farmers the fluctuation of farm prices is not so serious. They can take a loss and stay production. The large part of farmers is working one to six months back. The cheque is spent before it is received.

We might say there are four classes of farmers today. Number one class, good feeders and breeders, have plenty of capital and good businessmen. This class is trying by farm organization to have some kind of stability of price and production of farm produce.

Class number two farmers are smart and watch the prices. They go out and buy below market price and resell above market price. I asked one of these men if he thought that was right or fair. The answer was that if the farmer does not know the price, that is his hard luck.

Class number three, men who have made their money in some other business than farming or on the speculative market. They welcome the chance to buy in stock at a discount or a loss to some other farmer.

Class number four farmers do not keep track of the farm prices. And they are easy prey for the resell man and the speculative farmer.

Classes number two and three, resell and speculation farmers, oppose any kind of farm organization on the grounds that they have a right to buy and sell how and where they wish. These two classes of farmers don't want to miss a chance to make some easy money even at the expense of some other farmer.

Strange but true, farm organizations get the most opposition from farmers. Number one class tries to do something. Numbers two and three oppose and work against any regulation of farm prices. Class number four is the one that needs and would benefit the most from controlled farm produce price. Our meat board that arranges our meat contract cannot see the amount to ship overseas and then not fulfill the contract. And you cannot expect the farmer to stay in production when the prices fluctuate on hogs \$3 per hundred lbs. This often takes the small profit the hog producer has. There is only one answer. We must have a set price on hogs at least 12 months in advance. Cheero.

THE OLD HOME TOWN



BACK ROAD FOLKS—PAWS BEEN JITTERY EVER SINCE ONE OF THE COLT BROTHERS SHOT A TIN STANLIES

Attention Farmers

We are paying the current market price
for dead or crippled farm animals

HORSES - - CATTLE - - HOGS

Telephone collect for immediate service

GORDON YOUNG LIMITED

TORONTO AD. 3638

Massey-Harris Machinery

Potato Diggers
Manure Spreaders
Mowers
Harrows

Complete Line of Parts

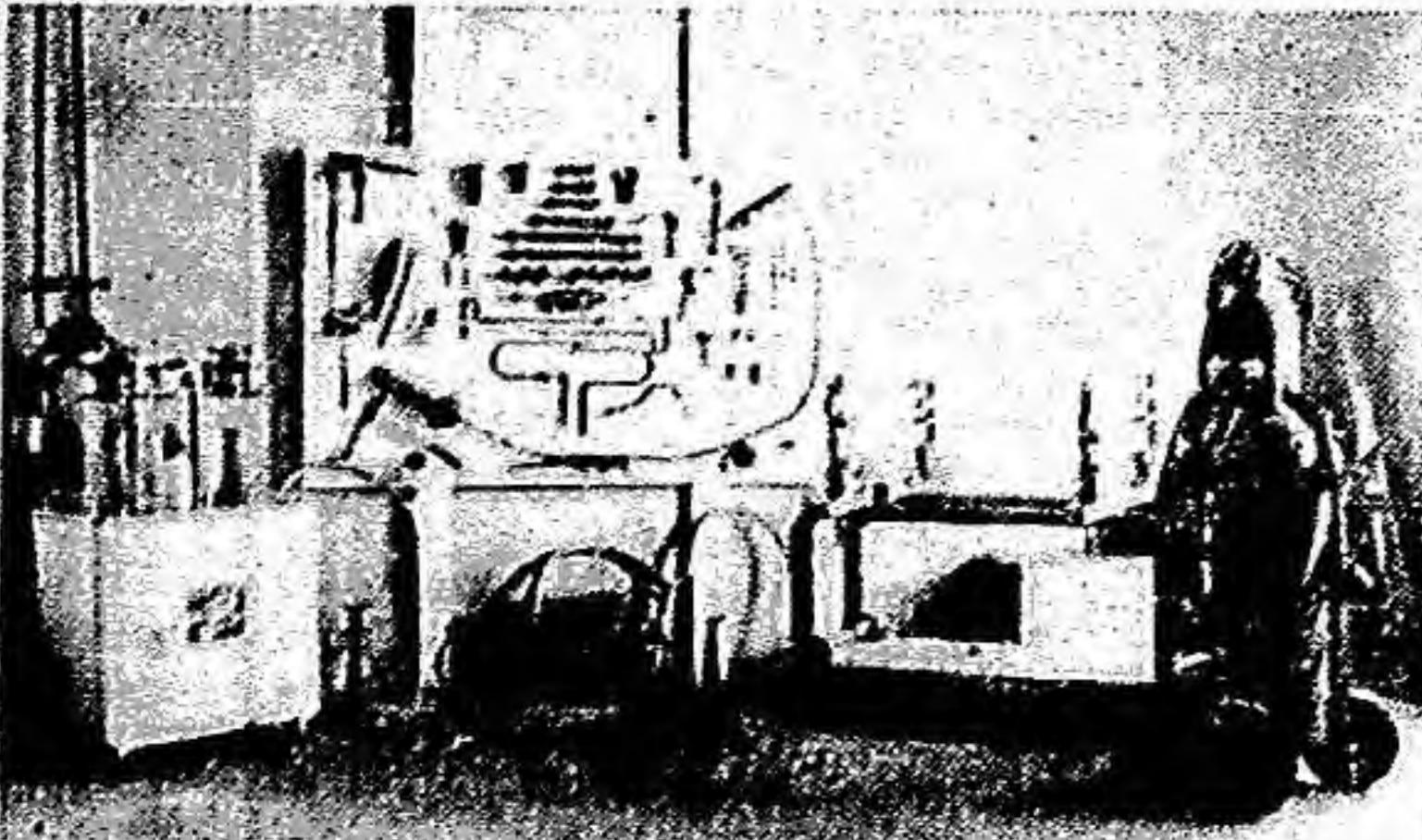
Hands Tire & Battery Sales

MASSEY-HARRIS DEALERS
Queen and Main Sts.

Phone 815W

Newmarket

WARD'S BODY SHOP



WE SPECIALIZE IN WELDING

WHITE METAL, ALUMINUM
GENERAL WELDING

COMPLETE RADIATOR SERVICE
BODY REPAIRS AND SPRAY PAINTING
9 MAIN ST.

Langdon's Coach Lines

Read Down		Read Up		
P.M.	P.M.	Saturday Only	P.M.	A.M.
7.15	1.00	Zephyr	5.50	1.20
7.35	1.20	Mount Albert	5.30	1.05
7.40	1.25	Holt	5.25	1.00
7.55	1.40	Sharon	5.10	12.45
8.05	1.50	Newmarket	5.00	12.35

8.15	Newmarket	12.30
8.20	Pleasantville	12.25
8.25	Aurora Road	12.20
8.30	Ballantrae	12.05
8.45	Musselman's Lake	12.00

Bus Leaves Fergus-Taylor Service Station, Newmarket

(Subject to change without notice)

COACHES FOR ALL OCCASIONS

King, Ont.

Phone 56

Farm Philosopher says:



Uncontrolled weeds are thieves that steal crop nourishment from the soil constantly. The common wild mustard plant, for example, uses large quantities of soil moisture, nitrogen, phosphoric acid and potash. That's why it is such a good idea to ask your nearest experimental farm or agricultural college to help you plan the most effective weed control possible on your farm.

If you need money for this or any other farm improvement program, we invite you to see the manager of our nearest branch. He will give you every possible assistance.

\$15.49

THE BANK OF TORONTO

Incorporated 1855

Newmarket Branch—A. C. Lord, Manager



Foote-Notes

BY WILLIAM FOOTE
AURORA EDITOR

The accident toll on highway 27 has been out of all proportion during the present holiday season. So extensive has been the danger on this highway to life and limb that residents of the Schomberg area are now proposing to forward a petition to the Department of Highways requesting remedial action immediately.

In every accident the motorist is partly to blame. In the case of highway 27, the condition of the highway certainly must be held responsible for the majority of accidents.

By and large, highway 27 from Bell's Lake to highway 9 consists of a nearly endless series of traffic hazards. Hardly wide enough for two cars to pass, it is liberally sprinkled with sharp curves and deceiving hills and knolls. It is nothing more than a narrow strip of poor pavement following the unaltered surface of the ground. Possibly the most dangerous

spot on highway 27 is the stretch between the turn into Schomberg and highway 9. There can be no possible, or at least no reasonable explanation, for this portion of the highway remaining unmarked. Despite a series of sharp knobs, the highway is not divided by a white line, nor is it marked with sign posts or other road signs.

The dangerous condition of highway 27 has been apparent for some time. It was reported in Toronto papers recently that the Ontario Provincial Police had repeatedly protested this condition, to no avail.

The attitude of the provincial government in this matter has been one of irresponsible negligence. They must not set aside the repair of this highway to "some future date." Action is required now. Otherwise we are faced with the continuance of the present high cost in lives, health, and property on this highway.

By DEAN HALLIDAY
Released by Central Press
Canadian

Lowly though the onion may be, it is one of the most useful vegetables to come from the home garden. Therefore, it is important to know how to harvest and store the crop correctly. When onions are not pulled to be used as green onions, but are left in the ground to mature, the tops of the bulbs top over as the bulbs reach their full growth. If the tops do not drop of their own accord, they should be bent over to the ground to encourage ripening. This can be done by hand, or more quickly by using a lawn roller or barrel.

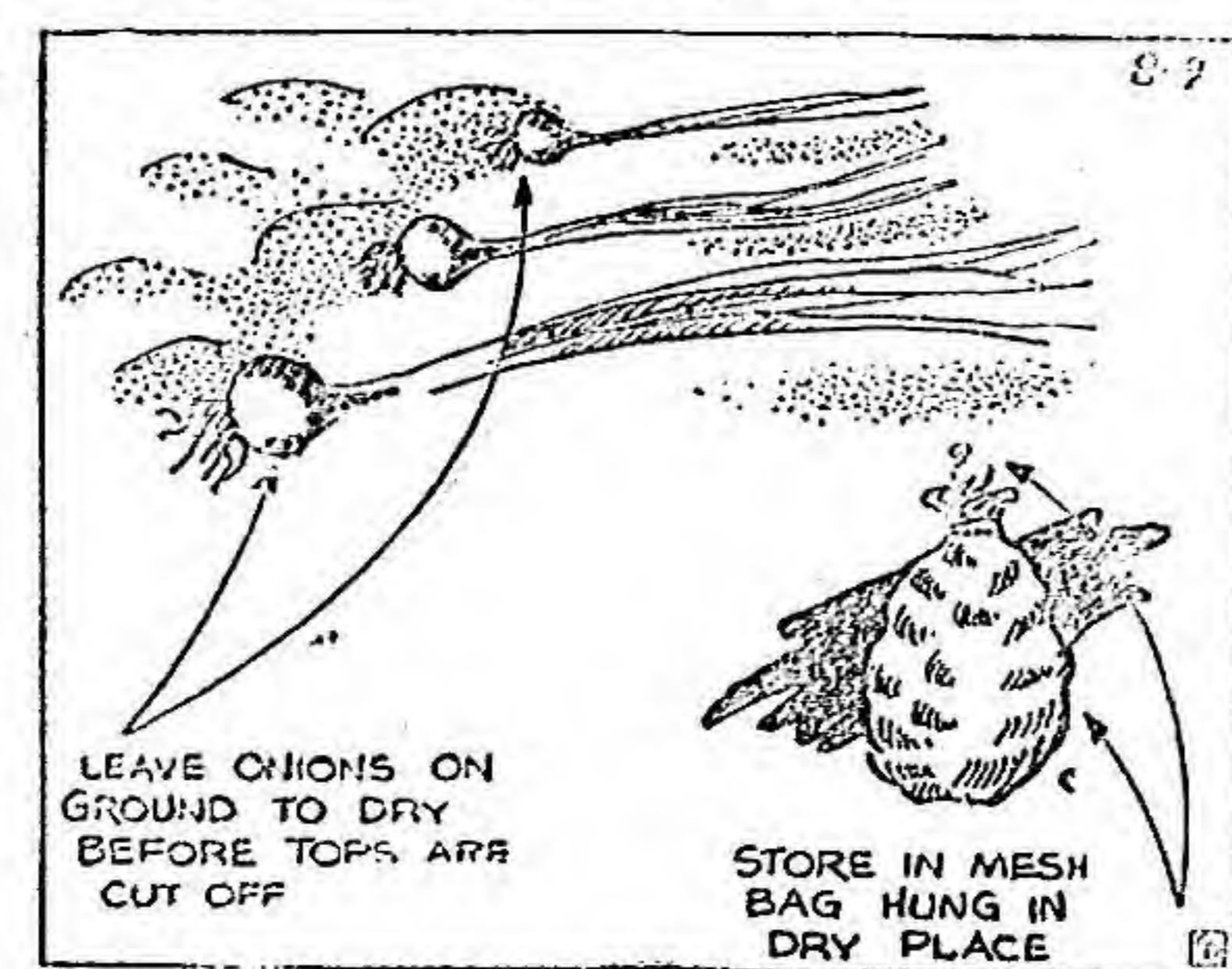
The accompanying Garden-Graph shows how onions should be laid out to dry before the tops are cut off. This procedure is as follows: when the tops are

well dried down, pull the onions and let them lie in the sun and cure for a day or so. Then cut off the tops about an inch above the bulb.

Onions can be stored in ventilated baskets, crates or loosely woven mesh bags, as illustrated. If the quantity to be stored is small, the bag containing them can be hung from a rafter or a hook on the wall.

Good ventilation is most essential for successful storage of onions. A dry, well-ventilated place such as an attic makes a good storage space. Slight freezing does not injure onions provided they are not handled while they are frozen.

Care in storing onions repays one's efforts since onions are used in the kitchen more than any other vegetable from the home garden with the exception of potatoes.



Pine Orchard News

Mr. and Mrs. Dean Brandon and family of Guelph spent their holidays with Mr. and Mrs. Charles Brandon and Mr. and Mrs. Harry Brandon, Cedar Valley.

Several carloads from here attended the Wheatland Day at Leitheroft Farms, Gormley, recently.

Miss Emily Francis has moved into an apartment at the home of Mrs. G. P. Wood.

The Frank Phayer property has been sold and a house is being built. The Reynolds farm has been sold to Mr. Fred Hurst of Toronto.

Bob Mayers and David Portingale are at summer camp at Lake Simcoe.

Mrs. Brown of Brown's Corners is spending a month with her daughter, Mrs. J. Ash and Mr. Ash.

Miss Doreen Ash, Toronto, spent a few days at home last week.

Mr. and Mrs. Jack Norris and family and Miss Fay Grindell, Toronto, spent the holiday weekend at the Grindell home.

Farmers are beginning to become conservation conscious. At least six water holes or dugouts have been dug in this community in the last few weeks.

Mr. and Mrs. William Grindell and Garry are spending a month at the Grindell home.

Mr. and Mrs. James Hope have been holidaying at Georgian Bay.

Mrs. Harriett Crowe, Toronto, spent Friday with Mr. and Mrs. Ross Armitage.

Tomatoes, cucumbers, melons, corn and cabbage are the earliest on record in this district.

Miss Joan Widdifield, Newmarket, is holidaying with Miss Aleta Widdifield and Mr. and Mrs. Russell Allen.

There was a good attendance at the meeting of the Willing Workers on Wednesday, Aug. 3, at the home of Mrs. W. Reid. Meeting was in the charge of the vice-president, Mrs. S. Ed-

BOGART'S WOODS



says

I was reminded the other day that I had said some day I would write about Bogart's woods, just this side of Bogartown. I really have no idea what name it is called now, nor how much of the beloved place still remains, for I understand a few years ago a portable sawmill was busy there, and when I heard that, I determined to keep my memories of it as I used to know it. So I can only speak of it as I knew it in the long ago, when it was called "Bogart's woods" — for I haven't been there for years and years.

In your young days you never think a good long walk anything to grumble about. In fact, you enjoy it — and it was always a special treat when we were taken to Bogart's woods. Millard's woods and Lewis' woods, at the west end of town were comparatively close for a picnic, but it was "quite a jaunt" to the Bogart's woods, and if we could stay for a picnic supper and come home in the cool of the evening, that was a "super" treat.

Memories of Youth

Queer how things that we did in our younger days are indelibly imprinted on our memories. The walk over to the woods was either in from Gorham St., round the edge of Gorham St. pond, or up Court St. and east past the big farm-house on the late Mr. George Williams' place, on down a hill to where there was a spring and a boxed-in place where the cattle came to drink. It was along there that the "abandoned gold-mine" was located. I have written about that before, under the heading, "A Hoax."

Then we all knew we must watch our step when we came to the mud-hole inside the woods, for it was quicksand or something, and you were sucked under if you missed your footing. Once we knew a young woman who was in up to her waist, and if her brother-in-law hadn't been there dear knows how she ever would have gotten out! We carefully stepped on the huge tufts of grass, logs, stepping stones and what-have-you, and breathed a sigh of relief when all were safely over.

Then came the prettiest part — the Lovers' Walk and the Fairy Circle. It was our picnic spot,

where we formed up again, Chinese-fashion, for the return trip, for it was just a narrow path.

We wanted to stop and read the names carved in the bark of a huge beech tree, but there never was time — so off we went so as to get home in good time. Once it was a trifle later than we usually stayed and our elders were hurrying us along and I did so want to stop and investigate a tall, tall tree where the crows were congregating for the night. It wasn't sundown, but they were there in such numbers, and I was told it was where they all came to spend the night. I can still hear the racket they made. I'd like to see that sight again!

ANSNRVLD

Miss G. Flack, nurse-in-training at Grand Rapids, Mich., is spending her holidays at the home of her parents, Mr. and Mrs. D. Flack.

The community extends its deepest sympathy to Mr. S. Winter and family in the loss of a wife and mother, who passed away on July 31 at Western hospital, Toronto, and also to Mrs. Caesar and family in the loss of a husband and father.

The Christian Reform church intends to hold its annual picnic at Innisfil Park, August 10.

Mr. and Mrs. G. Roffel and family have returned to Hamilton after spending a few days with Mr. and Mrs. A. Biemold. Mr. and Mrs. Hoekstra and family of Decatur, Mich., and Rev. S. Dykstra of Hamilton and Mr. B. Kamphof were among those who attended the funeral of Mrs. S. Winter.

with the same little clear rippling Bogartown stream sparkling along just below us. On special occasions we paddled in the creek, which was as much fun as the small fry get nowadays at summer resorts (maybe more). We built sand castles, made mud pies, raced our homemade boats and did all the other jolly things youngsters do. And I recall one picnic where we all sat around to listen to several chapters of Little Women, and once it was Tom Sawyer. Then the baskets were opened and the cloth spread on the ground, and we all sat trailer-fashion 'round it.

Pish to Spiders, Ants

What if a spider crawled across it—who cared? What if an ant wanted to sample the icing on the cake? What if the crows gathered overhead waiting their share? It was all part of the glad good time. Then we packed up and as a last treat, we were taken along the path Chinese-fashion, over the stile, and on till we could see Bogartown mill and Bogartown pond and the houses on the road beyond. The old mill was fascinating and the smell of the meal being ground was another memory, and the water dripping off the big mill-wheel, and the miller, white from head to foot, who cheerfully called out to us and waved his hand.

Then we formed up again, Chinese-fashion, for the return trip, for it was just a narrow path. We wanted to stop and read the names carved in the bark of a huge beech tree, but there never was time — so off we went so as to get home in good time. Once it was a trifle later than we usually stayed and our elders were hurrying us along and I did so want to stop and investigate a tall, tall tree where the crows were congregating for the night. It wasn't sundown, but they were there in such numbers, and I was told it was where they all came to spend the night. I can still hear the racket they made. I'd like to see that sight again!

HARVEY LANE'S DRUG STORE

103 Main St.

WE DELIVER

Phone 6

EVERYBODY'S BUSINESS

by
Don Graham

Here are six ways to improve your relationships with other people through conversation:

1. Think before you speak. Result: you'll express yourself more clearly and to the point. And you'll avoid blunders.

2. Be a good listener. Conversation should be like a game in which the ball is tossed back and forth among the players. No one should hog the ball.

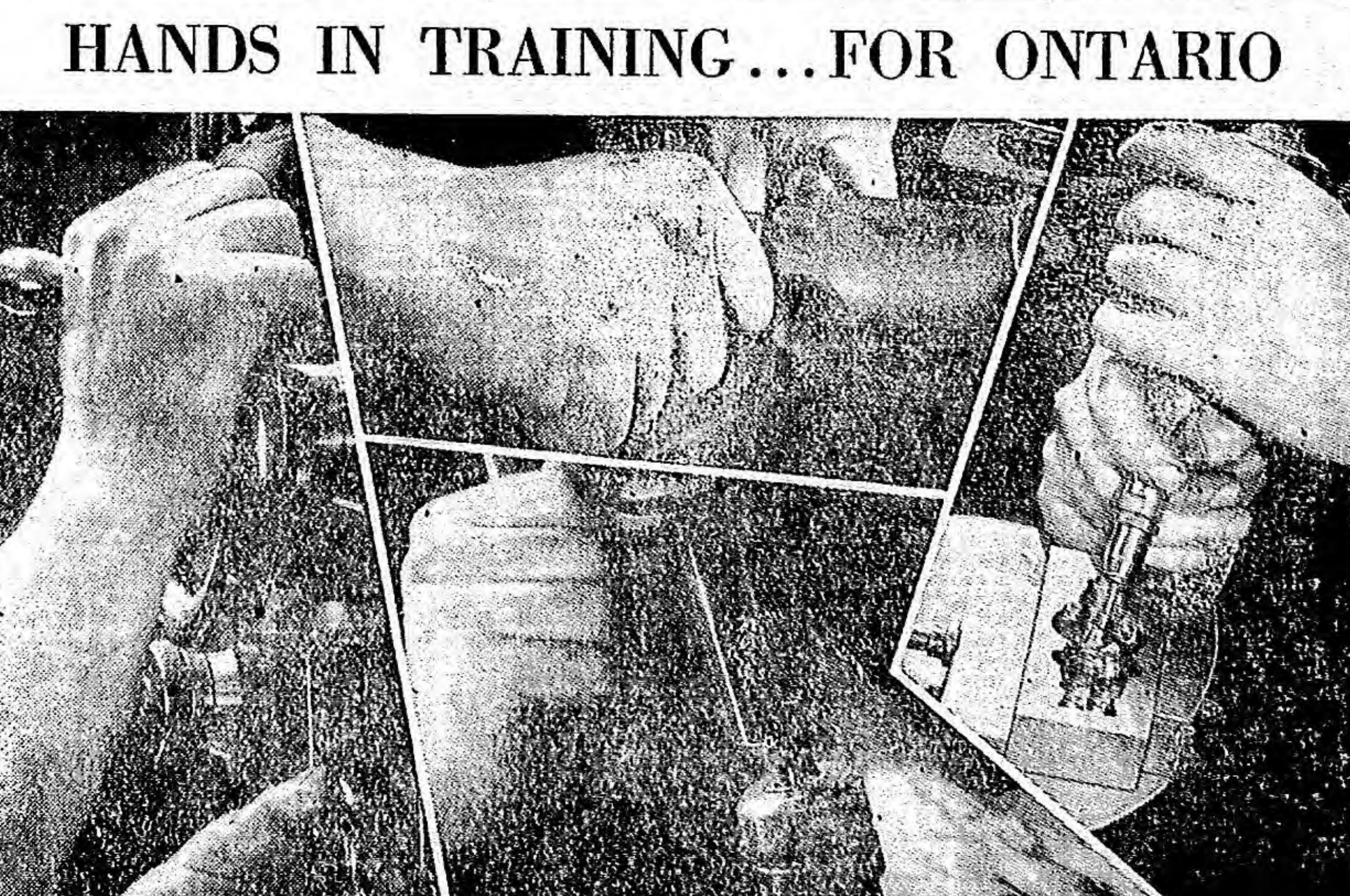
3. Be tactful. Remember, contradictions arouse resentment.

4. Draw out the other fellow. It's the only way to get to know him. Let your attitude reflect appreciation, kindness and personal interest.

5. Relax. Smile. Tension ruins conversation.

6. Comb your mind for news, views, stories or information that are unusual. Present your subject in an original way. If you find yourself starting to say something trite and commonplace—don't!

The modern life insurance agent listens to you, in order to fully understand your financial needs. Then, drawing on his experience and knowledge of life insurance policies, he suggests a plan which will meet those needs most satisfactorily.



Learning to Make Plastics

IN Ontario the wheels of industry turn for the benefit of every single one of us. Our lathes, dynamos, drill presses, farm combines, tractors, business machines, etc., are producing goods and services which earn dollars. These dollars provide food, clothing, medical care and other necessities which contribute to our security and high standard of living. Every single one of us, therefore, has a very personal interest in the flow of a steady supply of trained workers to industrial plants. These workers will operate machines which are important to our way of life.

We should appreciate, then, the co-operative efforts of government, industry and labour in the field of employee training. In schools and in factories our workers, young and old, are given the opportunity to develop new and specific skills in every field of business and industrial activity. For instance, as in the pictures shown here, every effort of Ontario's newly-skilled plastics workers will mean better plastic products — will help to make Ontario a finer place in which to live and work.

THE BRE

Though Thermometer Goes Higher 'n Higher, Classifieds Still Serve Seller 'n Buyer

HOUSE FOR SALE

For sale—\$8,500. 10-room brick house, on Yonge St. Conveniences. Phone Newmarket 10832. *1w32

For sale—\$6,500. Newmarket, 4-room stucco bungalow, hardwood floors, all conveniences, insulated, modern kitchen. Immediate possession. Terms \$2,300 cash, balance easy monthly payments. Joseph Quinn, broker, 61 Queen St. E., Newmarket, phone 7522. *1w32

For sale—Immediate possession, new 1 1/2 story modern home. Handyman's special. Good investment. Extra large living room, dining room, kitchen, bath, 2 bedrooms downstairs. Upstairs could be made into apartment. Property can be made into two lots. No reasonable down payment or cash offer refused. Private sale. Phone 935W, Newmarket. *1w32

2 BUILDINGS FOR SALE

For sale—Comparatively new driving shed 36' x 18'. Steel roof, Siding inch dressed lumber. Apply Mr. Fred Knights, Quesville. *c3w30

For sale—Maroon studio couch, like new, phone 579J13, Newmarket. *1w32

For sale—Empire cool stove, 2 oil burners. 4 oil barrels. Apply 26 Simcoe St. W., phone 342W, Newmarket. *1w32

For sale—Piano. Just the thing for children to practice on. A bargain at \$60. Enquire at 19 Raglan St., Newmarket, phone 270. *1w32

For sale—Electric stove, 4-burner electric stove, Moffatt, elevated oven, with coal or wood annex. Apply P.O. box 491, Newmarket. *c2w32

For sale—Dining-room suite, Phone Newmarket 1068W. *1w32

For sale—Ice box, \$5. Apply 100 Andrew St., Newmarket. *3w30

For rent—Comfortable single bedroom. Write Era and Express box 287. *1w32

For rent—Furnished 3-room apartment, with conveniences, owner Mrs. Robert Graves. Phone Mount Albert 410. *1w32

For rent—1 or 2 unfurnished rooms. Apply 119 Andrew St., Newmarket. *1w32

ROOMS FOR RENT

For rent—2 unfurnished rooms at 5 Davis Drive, West, Newmarket. No children. *rw32

For rent—Nicely furnished front bedroom. Gentleman preferred. Phone 878W, Newmarket. *1w32

For rent—1 or 2 unfurnished rooms. Apply 119 Andrew St., Newmarket. *1w32

REAL ESTATE**E. HECKETT****Real Estate**

\$3,500—5-room house, large lot 70 x 150, strawberry, raspberry bushes, red and black currant bushes, apple trees, pear tree, plum tree. Immediate possession. *1w27

\$5,000—New 5-room bungalow, Furnace and bath. Immediate possession. *1w27

\$7,000—6-room stucco house, large lot, 2 garages and good location. *1w27

\$5,600—New 5-room house, 3 acres of land on highway. Immediate possession. *1w27

Apply D'Arcy Miller, 39 Gorham St., phone 97, Newmarket. *1w31

JOSEPH QUINN**REAL ESTATE BROKER**

Phone 752J Newmarket.

Courtesy Service

Listings Invited

1f31

12A COTTAGE FOR RENT

For rent—Woodland Beach, Georgian Bay, 3-room house, keeping cabin. Heated. Last 2 weeks in August. Write P.O. Box 214, Newmarket. *2w32

14 ROOMS WANTED

Wanted to rent—Two or three unfurnished rooms for two adults. References furnished. Write Era and Express box 285. *2w32

15 BOARDERS WANTED

Wanted—Gentlemen boarders. Apply 874 Main St., Newmarket. phone 874W. *1w32

16 ROOM AND BOARD

Room and board—Gentlemen only. Phone Newmarket 707. *1w32

Room and board—Suit 1 or 2 gentlemen. Apply 11 Queen St. E., Newmarket. *1w32

17 ARTICLES FOR SALE

For sale—Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—2 tents, first-class condition. Heavy-duty canvas, phone 537W, Newmarket. *1w21

For sale—8 pc. diningroom suite, buffet, drop-leaf table. Apply 1 Cedar St., Newmarket. *2w31

For sale—Dresser, double bed, dining-room suite (4 chairs), chin cabinet, upholstered chair, Quebec heater, Findlay cookstove. Apply 7 Raglan St., Newmarket, after 6 p.m. *2w31

For sale—9-piece walnut dining room suite. Apply 90 Park Ave., Newmarket. *1w32

For sale—Madonna lily bulb. This is the time to plant. 1 10-gal. steel barrel. Apply L. P. Campbell, Dr. P., Newmarket. *1w32

For sale—Two 10x12 cubic foot new refrigerators; 2 high grade electric washers; used electric washer, extra good. Will give a good cut on all of above as I am moving to new quarters. Telephone 214, Aurora or call at 149 Yonge St. South, Aurora between 5:30 and 7 o'clock evenings. H. McWilliam. *1w32

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

MADE-TO-MEASURE

Men's and women's suits and top coats. Large assortment of samples to choose from. Best materials available. Satisfaction guaranteed. A. J. Milne, Queen St. E., Newmarket. *4w29

For sale—Dresser, double bed, dining-room suite (4 chairs), chin cabinet, upholstered chair, Quebec heater, Findlay cookstove. Apply 7 Raglan St., Newmarket, after 6 p.m. *2w31

For sale—9-piece walnut dining room suite. Apply 90 Park Ave., Newmarket. *1w32

For sale—Madonna lily bulb. This is the time to plant. 1 10-gal. steel barrel. Apply L. P. Campbell, Dr. P., Newmarket. *1w32

For sale—Two 10x12 cubic foot new refrigerators; 2 high grade electric washers; used electric washer, extra good. Will give a good cut on all of above as I am moving to new quarters. Telephone 214, Aurora or call at 149 Yonge St. South, Aurora between 5:30 and 7 o'clock evenings. H. McWilliam. *1w32

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32

For sale—Used Venetian blinds, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 496, Newmarket. *1f27

For sale—Used Beatty washing machine, \$25. Apply Norman Burns, Bond Ave., Oak Ridge, Newmarket. *1w32</p

LEGAL

ARLEIGH ARMSTRONG
Barrister, Solicitor and
Notary Public, Etc.

ARMSTRONG BLOCK
Phone 545

FLOYD E. CORNER
Barrister, Solicitor,
Notary Public
ARDILL BLOCK
Aurora, Phone 466
Residence 25 Connaught Ave.

JOSEPH O. DALES, B.A.
Barrister-At-Law
Solicitor
Notary Public
Office and Residence
Phone 844 150 Main St.
NEWMARKET
Evenings By Appointment

T. A. M. HULSE, B.A.
Barrister, Solicitor,
Notary Public, Etc.

AURORA PHONE 151
11 Wellington St.

CHARLES H. KERR
Barrister and Solicitor
Law Office: 250 Main St. N.
(Just north of Davis Dr.)
Telephone 1096w Open evenings

MATHEWS, STIVER
LYONS & VALE
Barristers, Solicitors,
Notaries
N. L. MATHEWS, K.C.
K. M. R. STIVER, B.A.
B. E. LYONS, B.A.
JOSEPH VALE
NEWMARKET OFFICE
100 Main St.
Phone 124

A. M. MILLS
Barrister, Solicitor and
Notary Public
51 MAIN ST.
Newmarket Phone 461

VIOLET ROBINSON-
MACHNAUGHTON
NOTARY PUBLIC
Conveyancing - Insurance
Leases - Investments
1 Botsford St. Phone 339
Newmarket

DENTAL
DR. W. O. NOBLE
DENTIST
Over MUNICIPAL OFFICE
Office 47 Residence 47j

Dr. C. E. VanderVoort
DENTIST
51 Main St., Newmarket
Phone 464w

MEDICAL

S. J. BOYD, M.D.
M.R.C.M., England
PHYSICIAN AND SURGEON
Eyes Tested, Glasses Supplied

DR. G. MERVYN PEEVER
Physician and Surgeon
Phone 485
Consultation by Appointment
Only. At Residence corner of
Raglan and Tecumseh Sts.

DR. J. H. WESLEY

Phone 13 Newmarket

Consultation by appointment

DR. B. L. SINCLAIR
Newmarket Clinic
EYES EXAMINED
GLASSES FITTED
Hours: 10-12, 2-4
Evenings by appointment
Telephone 916

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association
Representative
Fire, Automobile, Liability
Casualty and Hospital Plans
45 Eagle St., Newmarket

Phone: Newmarket 1191w
Mount Albert 2417

Licensed Auctioneer
GORDON PHILLIPS
for the County of York
Phone Aurora 571



THE VARIETY OF DESIGNS

In our collection of MONUMENTS is such that we can meet almost any requirement both as to kind and cost. We also make memorials to order of every description. You'll find our work excellent always and our service prompt and reasonably priced.

G. W. LUESBY & SON
MAIN ST. NEWMARKET

Consult

J. A. Willoughby & Sons
for complete real estate service

Head Office, Toronto

156 Yonge St. AD. 0605

City and country homes

Farms and Small Acres

Industrial and business

properties

J. Denne is your local

representative

Phone 3921, Newmarket

FIRE AUTO

R. C. MORRISON

INSURANCE

Main St. Office Phone 158

Bes. Phone 280

LIABILITY PLATE GLASS

INSURANCE PROTECTION

OF FIRE, BURGLARY

AUTO AND LIFE

ENQUIRE ABOUT RATES

BILL McIntyre

3 Main St.

NEWMARKET

Phone 470W

DENTAL

DR. W. O. NOBLE

DENTIST

Over MUNICIPAL OFFICE

Office 47 Residence 47j

Phone 219w Aurora

ACCOUNTANT

S. J. HUNTER LINES

White House

VANDORF

Tel. Aurora 5014

ROADHOUSE & ROSE

Funeral Directors

MAIN STREET NEWMARKET

STRASLER & SON

QUEENSVILLE

FUNERAL DIRECTORS AND

AMBULANCE SERVICE

PHONES: 2500-2501

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association
Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Fire, Automobile, Liability

Casualty and Hospital Plans

45 Eagle St., Newmarket

Phone: Newmarket 1191w

Mount Albert 2417

GENERAL INSURANCE SERVICE

John E. Jarvis

Confederation Life Association

Representative

Vets Taxi

Cross Town - Down Town
Out-of-Town
AT REASONABLE PRICES

Phone 458

Myers' Arcade

On Display for the First Time
In Newmarket and District

The Thor Automagic Sink

With built-in Washer and Dish-washer
Three Units in One

at

Queensville Sports Day

AUG. 13

Inspect our exhibit and see this latest
in household musts

ALSO ON DISPLAY THE THOR GLADIRON THOR WASHING MACHINES

A complete line of radios and electrical appliances

Thor Representative on hand to answer your questions

Stewart Beare

Phone 355

Radio and Appliances, Newmarket

DOMINION MIDSUMMER FOOD

FRESH FRUIT AND VEGETABLES

ONTARIO Fresh Carrots	2 bunches	17c
CALIFORNIA Grapefruit	100's	3 for 27c
DUCHESS Apples	3 lbs.	25c
BASKET TOMATOES, PLUMS, PEACHES, POTATOES		

Preserving Supplies

CERTO LIQUID	1 pt. 25c
CERTO CRYSTALS	2 pts. 25c
JELLY TUMBLERS	Doz. 55c
SEAL-A-WAX	lb. 16c
RUBBER RINGS	2 pds. 13c
ZINC RINGS	Doz. 36c
SEALERS	Small Mason Jars 89c

VALUES EFFECTIVE
THURS. - FRI. - SAT.
AUG. 11 - 12 - 13

Mrs. Frank Johnston and
Mrs. John Bateman are holidaying
this week at Southampton.

2 bunches 17c
3 for 27c
3 lbs. 25c

BASKET TOMATOES, PLUMS, PEACHES, POTATOES

FRESH NUTRITIOUS DELICIOUS!
BLUE BONNET MARGARINE lb. 34c

CHOICE QUALITY—RED PINTED—"NEW PACK"

BRIGHTS CHERRIES 15 oz. 21c

PRISE OF THE VALLEY—STD. QUALITY

GREEN PEAS 3 20 oz. 25c

KONSERT—STD. QUALITY—GOLDEN CUT

WAX BEANS 3 20 oz. 25c

BRIDGES—PRIME PACK—GOLDEN

KERNEL CORN RICHMELLO—FRESHLY GROUND

COFFEE OLD ENGLISH STYLE BLACK—DOMINO

TEA 16 oz. 89c

CLARKS

CHILI SAUCE 10 oz. bottle 20c

BRUNSWICK—IN OIL

SARDINES 2 1/4 lbs. 17c

C. & B.—CHOCOLATE—FRUIT—DATE

NUT BREAD 8 oz. tin 19c

ROSE BRAND—WHOLE DILL

PICKLES 32 oz. jar 30c

HORSEY BRAND

LIME JUICE 2 4 oz. bottles 29c

CHOICE SELECTION OF SPRING LAMB AVAILABLE

All merchandise sold at your Dominion Store is unconditionally guaranteed to give you 100% satisfaction.

DOMINION STORES LIMITED

DOMINION STORES LIMITED

EGGS WANTED
We pay highest market prices for eggs.
Shopping bags available at our stores.
See manager for particulars. Reg. grad.
Reg. No. 29.

DOMINION STORES LIMITED

</div

News n' Views

By GEORGE HASKETT

A little of this and a little of that and before you know it we'll have a column (we hope). Summer's on the wane. Here it is open season on play-offs again. Fans, a good number of them, came away from the park Thursday convinced if our gals can play another like that on the road this week, Midland will have had the eliminations served to them. That twisting little wind-up of Muriel Rawns, so troublesome in the past to our lady swingers, seems to have been mastered. May have to eat all these rosy promises before the series winds up but hope not.

Curfew shall not ring tonight—but it did last Friday for our lacrosse "Redmen" tribe at Weston in the semi-final set-to with Westmounts. Down Weston way it seems curfew law says flood-lights in the park must go off at eleven chimes. In fact the switches are pulled whether or not a game is in progress. Making a long story shorter, the time-keepers, in order to get the game in, came to an agreement to shorten the last five minutes. Neither referees nor teams were informed. Newmarket lost a goal advantage they held and finally lost out 10-9. Larry Sheffe and Coach Matt Walsh filed a complaint on this state of affairs with O.L.A. secretary Charlie Rowan. Apparently they have the referees support. Whether the protest will get beyond the talking stage remains to be seen. By the by, the lacrosse semi-finals are a three out of five go, winner meeting Midland for B group honors. Les Beazer is looking for a full house at the rink here tonight as the series resumes. Why not just take a stroll down, it's cool inside. Action is hot, you won't regret the trip.

"Cegars" McDonald and his happy band of Vets gladiators have something like eight postponed games to catch up before the regular grind goes into the records. Unless some action is forthcoming immediately it looks as though the finals will be reached about the time the snow flies. Look who's talking about snow with it ninety in the shade. North York League president Fred Morris promises action in the matter of catching up on the postponements. It's a fact almost every club in the circuit has shied away from fulfilling their Saturday night billings. Why, I can't say. Does seem a pity. Always had an idea Saturday evening would drag out the fans, especially folks in to do their grocerying. This of course is only a surmise—could be on the wrong track.

PREXY Ross Chapman and his board of governors in the Lake Simcoe circuit cleaned up unfinished business last week. Regular schedule closes Monday. Has been some speculation among folks hereabouts as to the play-offs. It's six teams in Keswick, Mount Albert, Hope, Pine Orchard, Willow Beach and Zephyr. How they'll actually finish is anybody's guess. That leaves Vandorf, Brownhill and Sharon out of it. The draw brings first and third, second and fourth and fifth and sixth. First and third go at it three out of five, the other two brackets two in three. The winners of last two series clash for right to go into the finals against winner of first and third. Believe me, there'll be some hot times before the winner runs up the pennant flag.

HASKETT'S Hash: When the Metropolitan Hockey league executive convenes, um let's see, shall we say two months from now, Mr. Hines. Art Kneeshaw, Bradford representative, will have something to tell 'em about holes-in-hole. Art negotiated one at the Aurora golf course recently. Next to fishermen speaking about "big ones" or maybe lawn bowlers on the ends they run, golfers can talk about their feats as well as the next one. Skipper Frank Courtney and Coach Chas. VanZant found themselves with three of their players on the injured list. That's Edna Sleigh, Pat Duncan and Lyalla Rose. The latter is lost for the balance due to appendicitis. The ladies, says the skipper, open their P.W.S.U. action August 24. It'll be either Cobourg or Lindsay. Mary Osborne was back at third base last Thursday. She has a steaming influence on the infield. Phil McInnis, methinks, set a record Thursday with 14 put-outs at second base, and an all-star performance.

The Vets O.A.S.A. activity due September 7 against either Brampton or Lake Shore Legion.

Bantams Vs Markham At Stuart Scott Friday

Our bantam baseball squad, who for a time disappeared from the sport sheets, expect to be back in action Friday evening against Markham Midgets at Pantry Park. Coach Frank Hollingsworth expects to field his full club, the one which will carry Newmarket colors in the Ontario baseball playdowns. Game is due to get underway at seven chimes. Our youngest representatives would like nothing better than to show their stuff to a good turn-out of the Newmarket ball fans.

BARRIE, AURORA TAKE TENNIS DOUBLES

The super-special invitation tournament rigged up by the Newmarket and North York Tennis League to bring about a further tennis revival went off without a hitch last week. It was voted a grand success all down the line. The only unredeeming feature as far as the host club was concerned was the failure of Newmarket over-the-webbing enthusiasts to stake a claim to any of the major prizes and trophies awarded to the champions in each section.

Keith Davis, partnered with Bob Yates, came nearest to that honor, gaining the finals in the men's doubles only to be halted there by a strong Barrie combination of Jack Boys and Chas. Seagram. It was a hard fought duel and brought about some fine tennis. The Newmarketers annexed the first game 6-2, but couldn't quite match the Barrie duo, losing the next two 6-4, 6-3. Davis and Yates worked their ways to the final with a 13-11, 6-4 triumph over Frank Wims and Chas. Seath, Aurora. Previously, Jack Boys and Chas. Seagram, the ultimate champions, earned their final birth with a 6-4, 6-0 win over Stan Walker and Les Owram, Aurora. Entries in this section came from Stouffville, Aurora, Barrie, Richmond Hill and Newmarket.

In the ladies' doubles Peggy Garstand and Jill Holden of the Aurora Tennis club took top honors, defeating Sally and Mary Lynn Boys, Barrie, in the finals 6-2, 3-6, 6-2. This was another well played set. This event was run off in a round robin series with four entries, the above mentioned combinations with Mary Dales and Margaret Davis finishing third with one point. Joyce Bothwell and Joan Peppatt completed the entry list but failed to gain a point and finished fourth.

Ladies' And Lacrosse Semi-Finals Tonight

Two important events demanding attention from the sports fraternity are on tap for tonight. First at the park Newmarket Ladies are due to tangle with Midland "Merchants." It's the third and deciding tilt of their semi-final series. To say the least, as both teams boast a win, it should prove the game of the year. Newmarket gained the advantage by winning the toss for the sight of the third and clincher game. Midland voiced keen resentment after Monday's game indicating the third game should be on their diamond but the league constitution ruled otherwise necessitating the toss.

After taking the whole family out to the ball game why not head for the rink. Newmarket "Redmen" and Westmounts will be knocking each other's blocks off just about the time you get there in the second game of their best three in five lacrosse semi-finals. You won't regret the journey.

17TH WIN TO ONE LOSS

Aurora softballers took a neat 7-4 verdict over Langstaff on Tuesday night at Aurora. It was the 17th win of the year for the Ryan-Holman clan as against one defeat. Three games with Newmarket Vets remain. Bill Bowen worked the whole way for Langstaff with Jack Rooney giving way in the fifth to Andy O'Neill for Aurora, with O'Neill taking credit for the win. Jim McDonald, Teddy Bennett and Doug Clarke three-starred the Aurora win.

ENTERED IN SPORTS DAY

"Cegars" McDonald expects to lead his Veterans' softball crew into Queenston to take part in the tournament staged there as part of the annual Sports Day.

Lake Simcoe Softball League Standing
(Including Games of Aug. 9)
W L T P to play
Keswick 13 2 1 27 2
Pine Orch. 11 3 2 24 2
Hope 12 5 0 24 1
Willow Bch. 11 5 1 23 1
Zephyr 9 6 1 19 2
Mt. Albert 8 6 2 18 2
Vandorf 6 11 0 12 1
Brown Hill 4 12 0 8 2
Sharon 3 12 1 7 2
Quensville 1 16 0 2 1

Hot Race For Simcoe Lead

There's a mighty hot race on for top spot in the Lake Simcoe scramble. One thing certain is the play-off teams. They're Keswick, Pine Orchard, Hope, Willow Beach, Zephyr and Mount Albert. How they'll finish, time alone and Tuesday will tell. Out of the glory series are Vandorf, Brownhill, Sharon and Queensville.

Pine Orchard cornered one share in the win market downing Sharon 9-5, but slipped off the track losing to Hope 8-6. It was a third loss for Pine Orchard. That 9-5 win over Sharon was accomplished on eight-run production in the second. Bob Shropshire, "Chick" Shropshire and Doug Hope swing potent willow for the winners to ease Ted Tidman over the rough spots. Loose fielding by Sharon had Ivan Eves in trouble considerably. Bob McNern's would-be single went for a round trip when it skipped away in the outfield.

Hope, led by the pitching of Lou Ganton and Don Glover, scrapped the Pine Orchard winning drive. Ross Eves gained the hero role with an important bases-loaded triple in the sixth to assure the Hope win. Doug Hope was main Pine Orchard

14 put-outs.

Newmarket got a two-run assault going on Muriel Rawn in the first on Mary Ellen McInnis' single, Jackie Moore's down the line bunt and Lois Manning pushed them home on a solid double that sailed over the Midland centre fielder's head. Newmarket went on to pick up an equal number in the second as is a result of singles by Edna McGrath, Phyl McInnis, Jackie Moore and Mary Ellen McInnis' double. Newmarket plated their fifth tally in fourth as Mona Dean started off with a perfect bunt and completed the homeward journey on an infield out and a first base error.

Midland had few chances to break their string of goose eggs as fast fielding stopped any runners before second base. Phyl McInnis, Mary Ellen McInnis, Jackie Moore, Edna McGrath and Mona Dean, each two hits.

Another happy band of warblers enjoying the benefit of the cooling lake breezes, Keswick kept in front with a pair of victories. First they put Vandorf to sleep, 10-4. Claude Pollock, Mel Todd, Al Hodges and Ken Hodges were front and centre in the hit department. Whim Patterson and Clem Elias with good hitting marks, tried for a share of the glory. Harold Botham pitched steady ball but was outpaced by fielding let-downs. Keswick's big fourth gave them an 8-5 home win over Zephyr. It was well the front runners had the early production. Zephyr came to life in the seventh for four. Gord Rynd and Clark Arnold dished up the main Zephyr hits, but poor base running nullified a couple. Ron Kester on nine strike-outs, halted the winners' big guns for once. Harold Smith's steady tossing won the day. Bob Pollock's big bat plated four runs. Outfielding of Bob and Claude Pollock, Tom Hare, and Zephyr's trio of Bruce and Bill Lockie and Don Hewlett tops.

Zephyr skipped ahead of Mount Albert in the race. An 8-6 win at Queenston, Queenston threw a big scare into the blues with five runs in the seventh. Bob English and Ron Kester were the opposing moundsmen. Bill Burkholder for a share of the glory. Harold two on. Clark Arnold must be getting his vitamins, poling out two long-four base knocks.

Schedule winds up Monday. One postponed game for attention—that's Brownhill at Zephyr. Then president Ross Chapman and his co-workers will send them into the knock-em-down and drag-em-out semi-finals. It's first and third, three out of five; second and fourth, two out of three; likewise fifth and sixth, two out of three.

Here are the games to run the schedule out: Aug. 11, Sharon at Mount Albert; Aug. 12, Sharon at Pine Orchard, Willow Beach at Keswick; Aug. 15, Keswick at Queenston, Mount Albert at Brownhill.

Ladies Nip Midland In Semi-Final Tilt

Midland tied series Monday night with 6-5 win. The series is up for decision tonight.

Either catching or coaching a favorite home-brewed expression with Charlie VanZant's single, Jackie Moore's down the line bunt and Lois Manning pushed them home on a solid double that sailed over the Midland centre fielder's head. Newmarket went on to pick up an equal number in the second as is a result of singles by Edna McGrath, Phyl McInnis, Jackie Moore and Mary Ellen McInnis' double. Newmarket plated their fifth tally in fourth as Mona Dean started off with a perfect bunt and completed the homeward journey on an infield out and a first base error.

Midland had few chances to break their string of goose eggs as fast fielding stopped any runners before second base. Phyl McInnis, Mary Ellen McInnis, Jackie Moore, Edna McGrath and Mona Dean, each two hits.

DOWN THE CENTRE BY AB HULSE

New Flood-Lights For Schomberg

"A Dream Come True" was the way Harold Russell, president of the Schomberg Lions club, described what was happening in Schomberg on Tuesday as close to 1,500 softball fans gathered for the official opening of the new flood-light system. Rightly enough George Russell gave credit for the idea and the drive down the home stretch to Gladstone Lloyd, Schomberg postmaster and sports enthusiast. It was "Glad" who kept the plan alive when others were ready to give up. Bob Moody, village commissioner, and another redhot sports enthusiast, also came in for some well merited words of praise, before Jack Smith, M.P., pressed the button that flashed the piece de resistance, as Russ Johnson, long one of Canada's softball greats, strode to the mound for People's and bespectacled, colored Percy McCrack-

en, ex-heaver for Joe Louis' Bombers, assumed the pitching job for Levy's.

It was not to be however, the husky Johnson was too much for Levy's except Furlong, as he fanned five and gave up one hit in three. McCracken was in hot water from the start and after the first three batters got on quit cold in the eyes of the fans. He errored on the first batter, walked the next and catcher Hedges allowed one to get away. That was just about enough for the cocky Mr. McCracken who has all kinds of stuff, and on every pitch hits his hip with a resounding swish as he fires. From there on he just went through the motions. Johnson in the late 30's proved he still must rate as one of the best in the business.

ROYAL

THEATRE

AURORA

THURSDAY - FRIDAY 2 DAYS AUG. 11 - 12

Gary Cooper - Ann Sheridan in

"GOOD SAM"

FEATURE AT 7:15 - 9:15 LAST SHOW

SATURDAY ONLY AUG. 13

"KIT CARSON"

Jon Hall - Dana Andrews - Lynn Bari

MATINEE AT 2 P.M.

MON., TUES., WED., THURS., AUG. 15, 16, 17, 18

4 Days of Good Fun

The audience is invited to the Egg Show

"MA and PA KETTLE"

Marjorie Main

Percy Kilbride

A UNIVERSAL-INTERNATIONAL PICTURE

PLUS RED INGLE AND ORCHESTRA

WATER WONDERLAND - SYNCOPATED SIOUX

DOORS OPEN 8:15 FIRST SHOW 7, SECOND SHOW 9

Holland Theatre

BRADFORD

THURSDAY - FRIDAY - SATURDAY

IN TECHNICOLOR

"TWO GUYS FROM TEXAS"

Dennis Morgan - Jack Carson - Penny Edwards

SECOND FEATURE

"BLACK ARROW"

Louis Hayward - Janet Blair

MONDAY - TUESDAY - WEDNESDAY

THE NEW FRED ASTAIRE AND GINGER ROGERS MUSICAL from M-G-M

"PICTURE OF THE MONTH"

—Louis Pasteur, Comedians "The Barkleys of Broadway" is an absolute smash!

—Helen Hayes

FRED ASTAIRE AND GINGER ROGERS

The BARKLEYS of BROADWAY

with OSCAR LEVANT

TECHNICOLOR

BLUE BIRD

CALE ROBERTS - JACQUES FRANCOIS

A VERTIGO-GOLDEN MAYER PICTURE

EXTRA NEWS — TOM & JERRY COLORED CARTOON

SPORTS

TUESDAY NIGHT IS FOTO-NIGHT

1st OFFER \$200

2nd OFFER WILL BE \$55

Classifieds Bring Results

STRAND

NEWMARKET

PHONE 478

DOORS OPEN DAILY AT 6:30. COME EARLY.
SATURDAY MATINEE DOORS OPEN AT 1:15.

LAST TIMES TODAY — THURSDAY, AUG. 11

A Hilarious Comedy That's the Talk of the Town

Don't Miss This One

"MR. BELVEDERE GOES TO COLLEGE"

Starring Stewart Granger

Two Shows at 7 and 9

FRIDAY AND SATURDAY — AUG. 12 - 13

RED CANYON

COLOR BY TECHNICOLOR

Starring

ANN BLYTH - HOWARD DUFF - GEORGE BRENT

Plus: Soap Box Derby (Technicolor Short)

Also Latest News and Colored Cartoon

Last Complete Program at 9